

SALTASH MAY FAIR 2025

A REPORT FOR SALTASH TOWN COUNCIL

Saltash May Fair	Start Date of Event	3 rd May 2025
	Finish Date of Event	4 th May 2025
	Total Estimated Cost	£ 15,405
	Total Actual Cost	£16,307.16
	Grant Awarded from STC	£ 5,000

Please list the aims and objectives of your organisation	<ul style="list-style-type: none"> * To boost community cohesion through a weekend event across Fore Street, Victoria Gardens and Longstone Park that is free admission * To boost footfall in to the retail centre of the town * To offer traders the opportunity to sell products * To offer charities and community groups the platform to promote their activities and raise funds * To offer opportunities to boost health and wellbeing, including running races and outdoor fitness sessions * To offer local musicians the opportunity to showcase their talent on a large stage * To collaborate with Saltash Youth Network to provide a Youth Village in Victoria Gardens * To promote awareness of environmental issues <p style="text-align: center;">All these aims were met through Saltash May Fair 2025.</p>
---	---

	<p>Highlights on Saturday 3rd included:</p> <ul style="list-style-type: none"> • Market the length of Fore Street • Parade of Youth • Youth Village in Victoria Gardens • Free, live music in Longstone Park until 9:30 pm, with an Oasis tribute band as the headline act <p>Highlights on Sunday 4th included:</p> <ul style="list-style-type: none"> • Half Marathon, 5K and Fun Run, with over 400 runners • Maypole dancing with Geraldine Lamb School of Dance • Dog Show, hosted by Gables (earning over £1000 for the charity)
--	---

Who benefitted from the project?	<p>The event attracted an estimated 7,000 visitors from Saltash and surrounding areas over the two days.</p> <p>It delivered a positive impact for local businesses, bringing visitors to Saltash and promoting our town to a wider audience.</p> <p>It offered free entertainment, helping families who may be struggling in the current cost of living crisis and boosting community cohesion.</p> <p>Local charities and community groups (Approx. 50) Local business taking a stall (Approx. 50) Youth groups (Approx. 12)</p>
---	--

What sponsorship did you receive for this project?	<p>Sponsorship from Vulcanising SW of £250.</p> <p>We were granted £1099.20 from Howton Solar Farm.</p> <p>Cornwall Councillors granted £679.</p> <p>Sale of tickets in the May Fair cash raffle generated £700.</p>
---	--

Estimated expenditure at time of bid to STC:	Actual expenditure
Staging and Sound 2,160	Staging and Sound 2,200
Entertainment 1,900	Entertainment 2,090
Traffic Management 1,500	Traffic Management 1,900
Licenses and Insurance 1,100	Licenses and Insurance 740.59
Raffle printing 55	Raffle printing 85.80
Medical 1,275	Medical 1,275
Security 1,125	Security 1,152.62
Waste Management 380	Waste Management 354
Event Management 3,000	Event Management 2,957
Volunteer expenses 300	Volunteer expenses 310
Ground mats 450	Ground mats 450
Marketing & Publicity 500	Marketing & Publicity 482.95
Toilets, barriers 1,100	Toilets, barriers 1032.80
Photography 120	Photography 120
Red Bus 140	Red Bus 226.40
Total estimated costs : £15,405	Generator 450 Raffle Prizes (cash raffle) 300 Sunday PA 90 Trailer stage 50 Trophies 40 Total costs £16,307.16
	Invoices for the following have been attached: <ul style="list-style-type: none"> • Medical Services £ 1275 • Stage & Sound, Longstone £ 2200 • Waste Management £ 354 • Security £ 1152.62 • Livewire £200

COMMENTS ON BUDGET

Overall, our expenditure exceeded our income by approximately £1,611. While we were able to cover this shortfall from existing reserves, those reserves have now been exhausted. Despite our best efforts, it is becoming increasingly hard to get sponsorship. Recognising this, we are planning a series of fundraising events throughout the year to give us a financial cushion for May Fair 2026.

VOLUNTEER COMMITTEE, 2025:

Melissa Caldwell
 Thomas Caldwell
 Hilary Frank
 Adam Webb
 Josie Webb

GENERAL COMMENTS

We extend our sincere thanks to the many organisations who contributed to the event's success, with particular appreciation to Tamar Trotters, who once again excelled in delivering the running races. The organising committee would especially like to express its gratitude to Saltash Town Council for its generous financial support, without which the event could not have been delivered. We'd also like to thank the outgoing Mayor, Councillor Julia Peggs, for presenting awards, delivering speeches and being such a warm and supportive presence throughout the weekend.

The committee of volunteers works hard to deliver the May Fair, but there is no way it could be achieved without our event partner, Diverse Events CIC. It is their professional expertise and dedicated commitment that mean we are able to ensure the event is delivered both safely and successfully.



We'd also like to thank the volunteers from Saltash Community School, who were a credit to their school in the enthusiastic way they supported the May Fair.

PARADE OF YOUTH AND AWARDS

Thanks to Saltash Guides and Rangers for engaging so enthusiastically with the samba workshop and leading the Parade of Youth.



Their samba rhythms brought energy and fun to the Parade.



Awards given at the Parade of Youth:

- **Prizes** to the Saltash Community School students for designing the medals in the 5K and Fun Run races (Lexie Ness and Lacey Jones).
- **The Pip Miller Award for Sporting Achievement**
To Holly Pryn, who played for Saltash United ‘Tigers’ boys football team in the Cornwall Junior League for three seasons, and is currently playing for Plympton Ladies football club in the Division 1 South League.
- **Unsung Hero Award**
To Simon Eglinton, who joined South West Ambulance Service as a volunteer Community First Responder in 2007, and supports the St John Ambulance cadets.
- **Best Dressed Youth Group**
Rainbows.

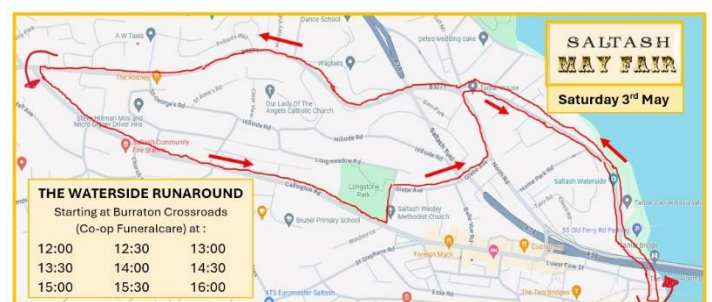
Marathon Man

To celebrate his 50th birthday, Simon Wengradt was running 50 marathons in 50 days, with funds raised being donated to Saltash youth groups. He set off on his first marathon from the stage at May Fair, cheered on by members of the youth groups as he ran up Fore Street. His marathon on the second day was two laps of the May Fair Half Marathon.



Saltash Red Bus

For the second year, we engaged the Saltash Red Bus to run two loops (one starting at Pillmere and the other taking in the Waterside) to ensure residents were able to come along to May Fair without having to drive.



THE FULL PROGRAMME

Saturday 3rd May 10.00 – 21.00
FORE STREET | LONGSTONE PARK | VICTORIA GARDENS

Parade of Youth	10.00
Market on Fore Street	10.00 – 16.00
Youth Village in Victoria Gardens	10.00 – 16.00
Stalls and inflatables in Longstone Park	10.00 – 21.00
Rubik's Cube Competition, Fore Street Stage	14.00 – 15.45
Rubik's Cube Final, Fore Street Stage	15.45

LONGSTONE PARK – MUSIC

Livewire	11.00	Memory Box Singers	14.15	Tom Hannigan	16.30
St Stephens School	13.15	Roxie Grew	14.45	Deuces Wild UK	17.45
GraceNotes Acapella	13.45	Simon & John	15.30	Kernoasis	19.30

Sunday 4th of May 10.00 – 15.00
LONGSTONE PARK

Saltash Half Marathon, 5km and Fun Run, plus Food Stalls and Inflatables

May Pole dancing – Geraldine Lamb School of Dance	13.00
Dog Show – Gables Cats & Dogs Home	14.00
Harding's Hike – Meet at Cecil Arms for a 2-hour guided walk	14:30

FREE Hail and Ride shuttle buses on Saturday 3rd May

Route 1 – THE MAY FAIR LOOP
LEAVING PILLMERE AT: 10.00, 10.45, 11.30, 12.15, 13.00, 13.45, 14.30, 15.15, 16.00.
 Going along Yellowtor Road, Oaklands Drive and St Stephens Road to the top of Fore Street, then back to Pillmere via Callington Road.

Route 2 – THE WATERSIDE RUNAROUND
LEAVING BURRATON CROSSROADS (CO-OP FUNERALCARE) AT:
 12:00, 12:30, 13:00, 13:30, 14:00, 14:30, 15:00, 15:30, 16:00
 Going down Callington Road, Glebe Avenue and Old Ferry Road to the Union, then back to the Burraton Crossroads via North Road.

DETAILS



The May Fair is organised by volunteers and comes with a price tag of £15,000. Saltash Town Council and sponsors help our fundraising efforts, but we also need your support! Please buy a raffle ticket or two from the information stall on Longstone Park. Cash prizes of £150, £100 and £50.

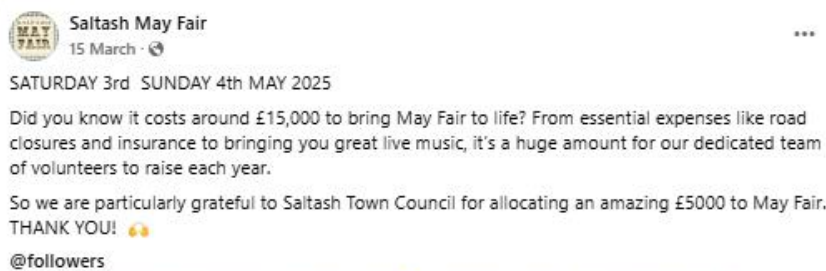


We were pleased to offer a mixture of music on the Longstone Park stage, from home grown talent to crowd-pleasers Kernoasis.



PROMOTION OF STC

Posters and leaflets featured the STC logo.



Facebook posts like this one thanked Saltash Town Council for their financial support.

As well as promoting the Town Council on Facebook, we also thanked them for their financial support in articles in the Saltash and District Observer and by displaying the STC banner on the trailer stage:

Market stalls, maypole dancing and May Fair magic are all on the way as Saltash prepares for a weekend packed with community spirit.

On Saturday 3rd May, Fore Street will be lined with a vibrant street market from 10am to 4pm, offering a wide array of stalls, food and local crafts to browse and enjoy. At the bottom of Fore Street, the trailer stage will host a fast-paced Rubik's Cube competition from 2pm. Meanwhile, Victoria Gardens will be home to the Youth Village, where local youth groups will be showcasing their projects and activities in a welcoming community space.

Just a short stroll away in Longstone Park, the festival stage will welcome performers from 11am, offering live music throughout the day until gone 9pm. The line-up celebrates home-grown talent, from the young performers of St Stephens Primary School to the high energy of Livewire and the soulful sound of Tom Hannigan. The music will

build to a show-stopping headline performance from Kernoasis, Cornwall's very own Oasis tribute band.

Sunday 4th May brings a change of pace, with traditional maypole dancing, inflatables and running races offering family fun in Longstone Park.

Behind the scenes, it takes over £16,000 to bring the May Fair to life. The event simply wouldn't be possible without the £5,000 grant from Saltash Town Council and the generous support of local sponsors. Bandits, Nicky's Glowbeads and Boutique, and the Cockleshell Micropub have each sponsored the cash raffle, with prizes of £150, £100 and £50. Organisers are urging everyone who enjoys the May Fair to buy a ticket. Not only could you win some money, but it is also a great way to show your support and help keep the May Fair magic alive.



End of report